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## **QEII Centre to host sell-out Aspire event on International Women's Day**



An organisation which aims to change the lives of 1 billion women and girls will be holding an event at London's [QEII Centre](#) on Thursday 8 March – International Women's Day.

The 'It's a M.A.D (Making a Difference) World' evening event has been organised by Aspire Trailblazing Women, with a line-up of speakers including founder and CEO of Aspire Dr Sam Collins.

Tickets for the 750-capacity event sold out within a day of registration opening, with a further 600 people requesting to be put on a waiting list.

The QEII Centre is partnering with Aspire for this event in order to support of the word Aspire does to empower women around the world.

Dr Sam Collins said: "The QEII Centre is the largest venue of its kind in central London and this will be our biggest event to date, which helps with our goal to make a difference to the lives of 1 billion women and girls by 2020. The team at the QEII Centre also shares our values of pioneering spirit, collaboration and authenticity – we are deeply grateful and honoured that they have offered their venue for this event."

Diane Waldon, sales and marketing director at the QEII Centre said: "I attended an Aspire Trailblazing Women event last year and was so impressed by Sam and the work she is doing that I knew it would be a hugely worthwhile initiative for QEII to support. Aspire is addressing the lack of representation of women in business, government and community, and working hard to

facilitate expression of talent, potential and diversity around the world – with a talented and diverse team here at QEII, and with a majority of senior management positions occupied by women, this is something we back wholeheartedly.”

For more information about Aspire, visit [www.aspirewomen.co.uk](http://www.aspirewomen.co.uk). For more information about the QEII Centre call 020 7798 4000 or visit [www.qeiicentre.london](http://www.qeiicentre.london).

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## **NOTES TO EDITOR**

### **About The QEII Centre**

Widely regarded as a beacon of British excellence, the QEII Centre seeks to deliver unbeatable service and choice for events, meetings and conference organisers across the world.

The 7-floor QEII Centre offers 32 adaptable conference and events spaces, with capacity for up to 1,300 theatre style in a single room. World-class facilities for high profile conferences, conventions, exhibitions and corporate events have capacity for up to 2,500 delegates. Around 600 national and international events are hosted there each year. The centre sits opposite World Heritage Site, Westminster Abbey.

In the last year alone, the QEII Centre has won and been shortlisted for multiple awards for work across all areas of the business, including winning Best Conference Venue (over 750 theatre-style) at the 2017 Conference Awards, winning Best Venue Customer Service at the London Venue Awards, being awarded Silver for Best UK Conference Centre 2017 (M&IT Awards) and Silver for Best Venue and Bronze for Best Event Organised by an inhouse team 2017 (EVCOM). Previous awards have included; Gold for Best Event Organised by an inhouse team 2016 (EVCOM); Venue Events Team at the EVCOM Live Awards 2015, Best Venue Customer Service at the London Venue Awards 2015, AV Service Team of the Year at the AV Awards 2015, Bronze Awards for Best UK Conference Centre and Best Conference and Banqueting Team at the 2016 M&IT Awards and a high commendation at the C&IT Awards 2015 for Best UK Conference Venue.

Follow news and snapshots of the venue on twitter and Instagram @QEIICentre.

Explore the hireable events spaces available at the centre by visiting [www.qeiicentre.london](http://www.qeiicentre.london)

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